



Key Kleaning

Editors note: Teletrac Inc. and Navman Wireless are now merged as a global telematics powerhouse. This content was created prior to the unification of both brands.

Navman Wireless fleet-management tools help a small fleet save \$40K

Key Kleaning is a Maryland-based specialty cleaning company with a small fleet of nine vehicles that travel throughout the state. The company needed to streamline its operation, trimming inefficiencies without sacrificing customer service, but lacked the insight to do so.

Trim billable hours

Each of Key Kleaning's nine vans are crewed by at least two workers who bill out at \$19 each. Even an extra 15 minutes here or there can really impact profitability. GPS tracking tools and detailed reporting has helped Key Kleaning crack down on extended breaks, netting the company more than \$400 a week.

Eliminate unauthorized use

Fuel is always a significant cost in a fleet-based business, but Key Kleaning has been able to trim fuel costs by \$450 each week with Navman Wireless products and reporting tools. The company reviews Idle Reports to cut down on both fuel and maintenance costs, while utilizing integrated navigation to send the closest available crews to every emergency call—minimizing fuel use as well as response time.

Additional highlights from Navman Wireless

- Geofences monitor movement within predetermined areas to help better manage vehicles, maximize billable hours and reduce overtime.
- Navigation tools provide drivers with efficient, turn-by-turn directions—no paper maps required.
- Activity Reports verify billable time spent on each job performed during the work day.
- Two-way messaging keeps the office and crews in constant contact, whether it's a high-priority dispatch or simple updates.

COST-SAVING PRODUCTS FROM NAVMAN WIRELESS

Average Monthly Savings	\$380 per vehicle
Total Monthly Savings	\$3,420
Total Yearly Savings	\$41,041

Advanced Tracking	Qube Qtanium 300
GPS-based Navigation	M-Nav 760
Two-Way Communication	MDT-860
Proprietary Software	OnlineAVL2 MobileAVL2

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